



partnership + sponsorship



ROCKY MOUNTAIN WILD



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is hosting **colorado endangered species week**
 in conjunction with *national endangered species day* occurring on **may 18.**

Here, in Colorado, we have over 300 plant and animal species that are at risk of becoming extinct. Colorado Endangered Species Week will bring awareness to this issue and empower people to take action to protect the biodiversity of our region.

Media Partnership:

We are offering special incentives for organizations in exchange for marketing outreach efforts.

To qualify, just commit to spreading the word about the week to your members, colleagues, and advocates. Such as:

1. Send an email message announcing the event to your members;
2. List the event on your site through May 19;
3. Use social media outlets to promote the week.

In exchange, your organization will appear on all of our marketing as a media partner and you'll receive two tickets to the program of your choice during the week.

Cash Sponsorship:

We are seeking cash sponsors for the week as well.

We have four levels of sponsorship — Friend, Activist, Tree Hugger, and Eco-Warrior — each with their own benefits, including:

1. Recognition in the program/website (name, link, logo, or ad);
2. Tickets to the event of your choice during the week;
3. RMW gift swag bag for your party;
4. Shout out from the “stage” of an event;
5. Event sponsorship - top mentions for one of the week’s events and an exhibit table.

Past Partners:

Audubon Society of Greater Denver, Butterfly Pavilion, Conservation Colorado, Defenders of Wildlife, Endangered Species Coalition, Fire on the Mountain, High City Derby Divas, I and Love and You, Majestic View Nature Center, PoshSplat Paint and Wine Studio, Rocky Mountain Wolf Project, Spangalang Brewery, Wild Connections, Wildlife Protection Solutions, W.O.L.F. Sanctuary.

Benefits

Level	Program + Web Listing	Tickets for a Event	RMW Gift Bag	Stage Shout Out	Event Sponsor
Friend (\$100)	Name + Link	2			
Activist (\$250)	Logo + Link	4			
Tree Hugger (\$500)	Logo + Logo Link	6			
Eco-Warrior (\$1,000)	Ad + Logo Link	6			

Commitments must be received by May 1, 2018 for listings & ad space in the program. Contact Chris Talbot-Heindl at chris@rockymountainwild.org.