



Colorado Endangered Species Week

MAY 10-16, 2020

SPONSORSHIP PACKET

Here in Colorado, we have over 300 animal and plant species that are at risk of becoming extinct. Colorado Endangered Species Week will bring awareness to this issue and empower people to take action to protect the biodiversity of our region.

Rocky Mountain Wild is hosting Colorado Endangered Species week in conjunction with National Endangered Species Day and would like to invite you to sponsor this event!

ATTENDEES

 Conservationists	 Animal Lovers	 Earth Lovers
 Business Owners	 Community Leaders	 Students

MEDIA SPONSORSHIP:








We are offering special incentives for organizations in exchange for marketing outreach efforts. In exchange, your organization will receive the same benefits as a Friend sponsor. To qualify, just commit to spreading the word about the week:

1. Send an email message about the event to your members;
2. List the event on your site through May 16th;
3. Use social media outlets to promote the week.

CASH SPONSORSHIP:

We have four levels of sponsorship - Friend, Activist, Tree Hugger, and Eco-Warrior - each with their own benefits, including:

1. Recognition in the program/website (name, link, logo, or ad);
2. Shout out from the “stage” of an event;
3. Event sponsorship - top mentions for one of the week’s events and an exhibit table.

	SPONSORSHIP LEVELS			
BENEFITS	Eco-Warrior \$1,000	Tree Hugger \$500	Activist \$250	Friend \$100
Event Sponsorship				
Stage Shout Out				
Web Listing	Ad +Logo Link	Logo + Logo Link	Logo + Link	Name + Link
Social Media Shout Outs				

*Sponsorship commitments must be received by May 1st for listings & ad space in the program. Contact Chris Talbot-Heindl at chris@rockymountainwild.org