

Here in Colorado, we have over 300 animal and plant species that are at risk of becoming extinct. Colorado Endangered Species Week will bring awareness to this issue and empower people to take action to protect the biodiversity of our region.

Rocky Mountain Wild is hosting Colorado Endangered Species week in conjunction with National Endangered Species Day and would like to invite you to sponsor this event!

ATTENDEES



Conservationists



Animal Lovers



Earth Lovers



Business Owners



Community Leaders



Students

MEDIA SPONSORSHIP:

We are offering special incentives for organizations in exchange for marketing outreach efforts. A media sponsor lists Colorado Endangered Species Week on their website through the end of the week (May 16), sends at least one email about the event to their listserve, and posts at least one social media post about it on their social media channels. In return, they are listed as a sponsor with a link back to their site and get a shout out by us on our social media channels.

PARTNERSHIP:

Because of the Safe at Home effort to flatten the curve, we are going completely online for the event and will not have sponsorship this year. Instead, we are looking for groups to partner with. We have two levels of partnership: resource share and event partner.

A resource share partnership is where we share a resource you provide on our site. That's it. That's the partnership. We post the resource and you get an influx of people going to your resource. Our current format for resources include things people can read, things people can do (direct actions), and things people can watch. We are looking to highlight the following species throughout the week: bighorn sheep, bats, wolves, and pika. We'll also be hosting events on Endangered Species Day and Public Lands Day and welcome resources related to those days.

An event partner is a little more involved. An event partner would need to choose an event they wanted to partner with us for, list the event on their website through the end of Colorado Endangered Species Week (May 16), send at least one email about the event to their listserve, and post at least one social media post about it on their social media channels. In return, they would be listed as a sponsor with their logo linking back to their site, they receive the participant list with contact information provided by the attendees, and they would get a shout out by us on our social media channels.