



WILD & SCENIC[®] FILM FESTIVAL

where activism gets inspired



(re)GENERATION

SPONSORSHIP PACKET

Artwork by Odi Kaufmann ©2011
Adaptiflyer



Artwork by Obi Kaufmann

We're excited to bring The Wild & Scenic Film Festival, to living rooms across the country this October!

Rocky Mountain Wild would like to invite you to show your wild side by sponsoring the film festival and Citizens Action Hub. Your contribution will help motivate our community to take action on issues that matter to all of us.

Attendees

We expect 500-750 guests, including:



Conservationists



Animal Lovers



Business Owners



Students

Sponsorship Levels

This year is different, and so is our approach to sponsorship. We want to develop sponsorship opportunities that really work for our partners, while simultaneously helping us meet our goals to protect wildlife and habitat. And, ultimately, through this virtual film festival, we want to build a connected and engaged community to create a better and more sustainable future.

Below is a menu (remember those?) of opportunities. Let us know what you are interested in, and we will work with you to develop a partnership that works for both of us. As part of our partnership, we would ask that all sponsors co-promote the event through their social media channels. We will provide suggested language for this.

Action Pack

If your business or organization wants to generate signatures on a petition, comments to decision makers, recruit volunteers, or even promote an environmental event, choose from this menu. Your sponsorship includes all items chosen for one price:

- Logo on the group sponsor slide shown at the beginning of the film program and following intermission (must be received by September 14)
- Shout out from the Executive Director following intermission (must be committed by September 14)
- Your action mentioned during the live chat that accompanies the films, along with a hot link.
- Logo on our webpage.
- Social media shout outs before the event.
- Invitation to present a direct action of your choice to our live Citizens Action Hub Zoom.

(These are suggested ranges based on gross income, give what you can):

Range of Income	Range of Sponsorship
Below \$100,000	\$20-50
\$100,000-249,999	\$75-\$125
\$250,000-499,999	\$150-\$250
\$500,000-999,999	\$300-\$500
Over \$1,000,000	\$750-\$1,000

*Many of the perks need to be pre-recorded and therefore, commitments need to be made by September 14. Contact chris talbot-heindl at chris@rockymountainwild.org

Program Promoter

Do you love our work and want to support a specific program or initiative? Then we have four unique opportunities for you. Each opportunity includes a shout out from a staff member during their program spot, your logo on screen during their segment, and social media shout outs before the event. Your sponsorship covers one program. Segments must be secured by September 14:

- Pika Power - Conservation Biologist Megan Mueller will give an update on our 2020 pika monitoring field season, unveil our new pika monitoring app, and thank you for your support. Your donation will help us develop online training programs for the 2021 field season, and recruit the 300 volunteers we need to monitor sites throughout Colorado.
- Wild Wolf Creek - Staff Attorney Matt Sandler will update attendees on our ongoing battle to stop development at the top of Wolf Creek Pass. He'll talk NEPA, FOIA, and other acronyms, tell one of his famous dad jokes, and give you a virtual high five for your support. Your donation will pay our legal fees for another year of this epic effort to force out-of-state developers to reveal the true environmental impacts of this project.
- Building Bridges - Across Colorado, bridges and tunnels are being built - but they're not for humans, they are for wildlife! Conservation Biologist Paige Singer will introduce attendees to some of the most exciting projects and the positive impact they are having. Your donation will help us to set up and maintain 30 wildlife cameras as part of the effort to build wildlife crossing structures on East Vail Pass.
- Maps are Cool - GIS Director Alison Gallensky will talk about why mapping is essential to the conservation movement, and highlight a few examples from the past year. Special bonus: if we created a map for your conservation project, we will show it off during this segment. Your contribution will support our efforts to provide the conservation community with low cost GIS services and analysis on oil and gas development, mining, wildlife conservation, and much more!

(These are suggested ranges based on gross income, give what you can):

Range of Income	Range of Sponsorship
Below \$100,000	\$100-250
\$100,000-249,999	\$275-\$625
\$250,000-499,999	\$650-\$1250
\$500,000-999,999	\$1300-\$2500
Over \$1,000,000	\$2750-\$4500

The Big Cheese (Suggested Donation: \$5000)

We're not going to lie, this has been a tough year financially for Rocky Mountain Wild. The inability to host live educational and fundraising events has put a big financial strain on our little organization. But we're still here, fighting for the wildlife and wild places that we all love. One lucky sponsor can help pull us out of this hole, and make sure we are still here to fight in 2021. To receive on screen time, this donation must be secured by September 14:

- Appear on screen with our Executive Director following the festival intermission. Together, we will craft a message that supports us both.
- A BIG virtual hug from all the critters we protect.
- Our undying love!

Choose Your Own Adventure (Name Your Price)

Not seeing what you like here? Have an action coming up later, but would like recognition now? Wanna make a movie together? This is your chance to choose your own adventure. Contact Chris at chris@rockymountainwild.org and let's work something out.

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